



Office 204 Middle Street Lowell, Massachusetts

Telephone 7131



Dear Friend:

The 26th annual appeal of the GREATER LOWELL COMMUNITY CHEST will take place from October 10th to 24th in this city and seven neighboring towns.

A total of \$237,615 will be required to make possible the operation of our 16 member services (listed below) through all of the year 1950.

Our organization, similar to and affiliated with 1300 others in cities from coast to coast, has been devoted during its quarter-century of existence to the avoidance of high campaign and administrative costs, and to the combining of many worthy needs into a single all-embracing appeal to the giver.

We bear the endorsement of high labor leaders throughout the land. Yet we feel that such an endorsement is useless unless it is subscribed to by each and every member of the many unions in Greater Lowell. It is the individual working man's esteem and support which we value most.

A pledge card and a return envelope for the specific gift of the organization itself, have been enclosed. If you desire additional information, or a speaker for a special occasion, we shall be most happy to meet your wishes.

Fraternelly yours,

James W. Flood PRESIDENT

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SERVICES OF THE GREATER LOWELL COMMUNITY CHEST